

Choose Your Total Package



Sunday, March 11, 2012
Noon – 4pm
DoubleTree Hotel

Dates & Deadlines

Early Bird* 20% Prepaid Discount: Monday, January 30, 5pm
(*Booth Only Packages exempt from early bird discount*)
Registration Deadline: Fri., February 24, @ 5pm
Special Section Art Deadline: Mon., February 27 @ 5pm
Special Section Publish Date: Friday, March 9

*Booth packages not eligible for discount.

ALL VENDORS MUST PROVIDE A GIFT OR GIFT CERTIFICATE WITH A MINIMUM \$25 VALUE.

These will be given out during the event and your company will be mentioned.

Platinum Sponsorship \$10,000 (limit of 2)

Double booth*
Full Page Color Ad (10" x 12.5")
Memo Stick Full Distribution
Pencil Ads
Ad in Bakersfield Life March Edition (8.87" x 11.25" - Full Bleed)
Logo placement on promotional materials and signage
May include an item in the event bags
Exclusivity in your field or industry (within this sponsorship level)

Gold Sponsorship \$7,000 (limit of 3)

10'x10' booth*
1/2 Page Color Ad (vert: 4.916" x 12.5") (horz: 10" x 6.125")
Logo placement on all print & TV Promotion and event signage
May include an item in the event bags
Exclusivity in your field or industry (within this sponsorship level)
May purchase a second booth for an additional \$250

Silver Package \$5,000

10'x10' booth*
1/4 Page Color Ad (4.916" x 6.125")
Company name typeset in some of the promo materials
May purchase a second booth for an additional \$300.

Basic Booth Package \$500

10'x10' booth*
1/8 Page Color Ad (4.916" x 3.06")
Name included in the Healthy Bakersfield Special Section

Booth Only Package \$350

10'x10' booth
Name included in the Healthy Bakersfield Special Section

Check if you need electricity.

*All booths contain a table and 2 chairs.

Registration/Payment Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

E-mail: _____

Phone: _____

Charge to Credit Card / VISA MasterCard

Card # _____

Expiration Date ____ / ____ CVC# _____

Cardholder Name _____

Check (Payable to The Bakersfield Californian)

TBC Account

Signature: _____ Date: _____

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Please make checks payable to The Bakersfield Californian. In the event of a cancellation before February 10th at 5pm, the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.